

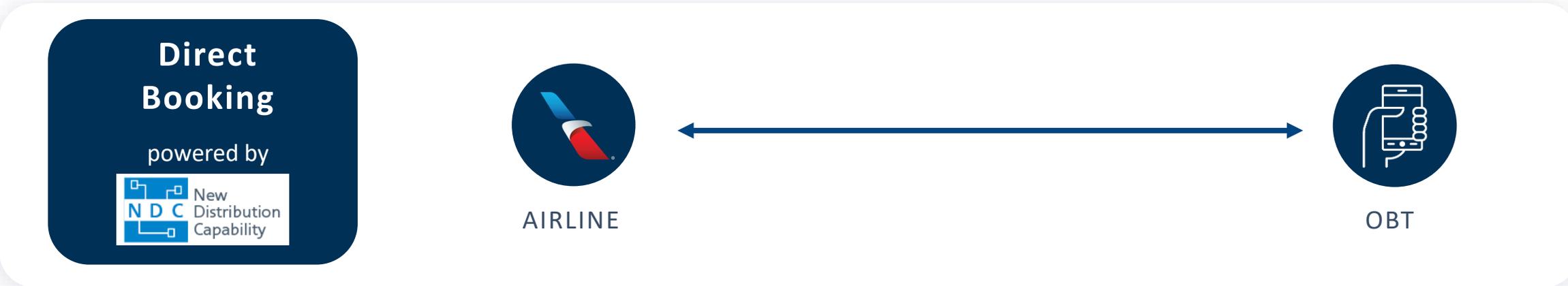
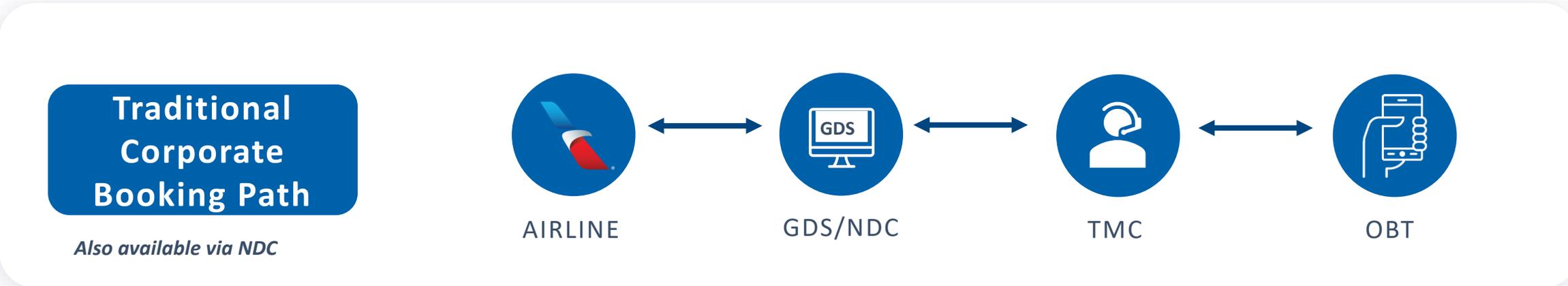


American Airlines Distribution Update

Neil Geurin, Managing Director Digital and Distribution Strategy

Privileged & Confidential

Enabling new ways to connect with customers



Enhanced Offerings

Main Plus



Main Cabin Extra



Extra Bag



Preferred
Boarding

Boarding Privileges

Corporate Experience



Preferred Seat



Priority
Privileges

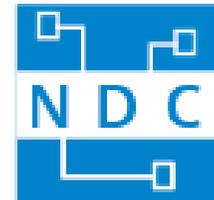
Boarding Privileges

American
Airlines



+

CO₂
OL
EFFECT



New
Distribution
Capability



THANK YOU!