



#### IATA AVIATION DAY 27-28 OCT. 2015 **MIDDLE EAST AND AFRICA** Competition and cooperation for mutual benefit

#### Global and Regional Outlook Brian Pearce (Chief Economist, IATA)

# Aviation key for diversification and development

↗ Global outlook
↗ MENA regional situation
↗ The role of aviation in region's economic success



# Global economic cycle has slowed



Source: Markit, Netherlands CPB

## But moderately better growth is expected



Source: IMF World Economic Outlook

## Oil prices now expected to be lower for longer



Source: Datastream

#### Jan-Aug 15 600 +5% Middle East 2.5x 500 Africa RPKs billions per month L America 400 Asia Pacific 1.6x 300 N America 200 1.1x 100 Jan 08-Aug 15 $\rightarrow$ 1.3x Europe 0 2009 2014 2008 2010 2011 2012 2013 2015

Source: IATA Monthly Statistics

#### Net impact - air travel demand is strong

## Cargo is weak but ME airlines bucking trend



## Profits boosted by wider gap above break-even load factors



Source: IATA Economics

## Airline capital is more productive and margins are higher



## Airlines paying investors a 'normal' return for 1<sup>st</sup> time



Source: McKinsey & Company, IATA Economics

## But performance at the airline level is very diverse



Source: The Airlines Analyst, IATA Economics

## Very diverse MENA passenger market developments

Change in year to July 2015



### Super-connectors, int. destinations & home markets mix



Source: PaxIS Plus

## Long-haul network expansion continuing



Source: SRS Analyser

# Over the next 20 years significant O-D growth expected



Source: IATA/Tourism Economics 'Air Passenger Forecasts' October 2015

#### Potential for Iran once sanctions lifted



Source: Tourism Economics

# But infrastructure is not keeping up with airline expansion



Source: Oxford Economics and NATS study

# Low oil prices harming GCC growth, boosting oil importers



Source: Institute for International Economics, Oct 2015

#### But tourism attractiveness is challenged



#### Source: World Economic Forum, Travel & Tourism Competitiveness Report 2015

# Aviation key for diversification and development

 Moderate global growth and low oil prices
Record year for airline industry narrowly based
Diverse market and airline performance
Gulf super-connectors versus poor N African performance
Strong aviation offers economic diversification and development

But infrastructure not keeping up and delays are costly
Experience for passengers and shippers needs attention

