

# **AIRLINES FINANCIAL MONITOR**

## **KEY POINTS**

## February 2016 – March 2016

- → Global airline share prices continued their recovery in March from January's decline;
- → The latest airline financial results from Q4 2015 further cemented the picture of a strong end to 2015, driven by carriers in North America. Financial performance improved in all regions relative to Q4 2014 except Latin America;
- → Crude oil prices gained in March, although the market currently expects them to stay below \$50/bbl until late-2019;
- → Further falls in air fares are likely to be seen in 2016 as hedging contracts unwind and the decline in oil prices seen towards the end of last year feeds through. Exchange rate-adjusted fares fell by 6.2% year-on-year in January;
- While the leap year may have flattered things, the global air passenger market is enjoying a strong start to 2016. Passenger loads have slipped in recent months, though, which will require monitoring;
- → Air freight volumes in the first two months of 2016 fell by 1.5% year-on-year, although the comparison is complicated by the one-off boost last year from disruption at US west coast seaports. The freight load factor in January and February combined was well below average for the time of year, keeping cargo yields under pressure.

## **Financial indicators**

### Global airline share prices continued their recovery in March from January's decline

**Airline Share Prices** 

|                             | Index    | %         |          |               |
|-----------------------------|----------|-----------|----------|---------------|
| US\$ indices (Jan 2012=100) | Mar 31st | one month | one year | start of year |
| World airlines              | 174.0    | +5.2%     | -5.3%    | -1.3%         |
| Asia Pacific airlines       | 88.7     | +6.5%     | -7.1%    | +1.1%         |
| European airlines           | 225.8    | +6.0%     | +4.3%    | -3.2%         |
| North American airlines     | 376.6    | +3.0%     | -5.9%    | -0.5%         |
| FTSE All World \$           | 126.3    | +7.2%     | -6.1%    | -0.2%         |



- → Global airline share prices continued their recovery in March from the decline seen during January. Global share prices increased by 5.2% over the month, to leave them 1.3% below their start-year level. Asia Pacific and European carriers' share prices saw the biggest month-onmonth rises (+6.5% and +6.0% respectively), while US airlines saw a smaller gain (+3.0%).
- ➔ Airline shares underperformed the wider equity market modestly in March. Having fallen for four consecutive months in month-on-month terms between November and February, the FTSE Global All Cap index jumped by 7.2% during March, leaving it just 0.2% lower than at the start of January.

### The latest financial results from Q4 further cement the picture of a strong end to 2015

#### **Airline Financial Results**

| Number of           |                      | Q4                  | 2014                    | Q4 2015             |                         |   |
|---------------------|----------------------|---------------------|-------------------------|---------------------|-------------------------|---|
| airlines in         | Regions              | EBIT                | Net post-               | EBIT                | Net post-               | - |
| sample <sup>3</sup> |                      | margin <sup>1</sup> | tax profit <sup>2</sup> | margin <sup>1</sup> | tax profit <sup>2</sup> |   |
| 17                  | North America        | 10.8%               | 2,520                   | 15.2%               | 4,362                   |   |
| 30                  | Asia-Pacific         | 5.6%                | 1,108                   | 9.5%                | 2,330                   |   |
| 12                  | Europe               | 0.9%                | 105                     | 2.6%                | 976                     | 7 |
| 6                   | Latin America        | 7.5%                | 321                     | 6.0%                | -533                    |   |
| 3                   | Africa & Middle East | 3.7%                | 40                      | 9.7%                | 31                      |   |
| 68                  | Sample total         | 6.3%                | 4,094                   | 9.7%                | 7,166                   |   |

<sup>1</sup>% of revenues <sup>2</sup> US\$ million Sources: The Airline Analyst, IATA <sup>3</sup> Includes Air New Zealand, Cathay Pacific Airways, Qantas Airways, Rex-Regional Express & Virgin Australia half-year

- The latest financial results have continued to point to a strong end to 2015 for industry profitability. Net post-tax profits in our sample from the last quarter of 2015 were almost 60% higher than in the same period in 2014.
- The strongest results were posted by North American airlines, with an aggregate operating margin of just over 15%. Financial performance improved in the other regions too except Latin America, where challenging domestic economic conditions continue to take a toll.

## Fuel costs

## Crude oil prices gained in March, but the market expects them to remain lower for longer



- Crude oil prices rallied in late-February and early-March, driven by market expectations of a possible freeze in production levels. The price of a barrel of Brent crude oil ended March almost 10% higher than it stood at the end of February.
- That said, the bigger picture is that oil prices are still around 30% lower than this time in 2015. Moreover, with storage levels remaining very high for this time of year, the overriding market sentiment for oil prices is 'lower for longer'. Indeed, according to the latest futures contracts, the market currently expects oil prices to remain below \$50/bbl until late-2019.

Average global fares in reported US dollar terms

fell by around 12% in 2015 compared to the

previous year (excluding taxes, fees and

surcharges). The strong appreciation in the US

dollar seen over the period exaggerated the

downward trend in airfares: adjusting for the

currency effect, global fares were approximately

4.5% lower than in 2014. The distortion from the

dollar is likely to ease in the coming months.

Competitive pressures within the industry mean

that the declines in oil prices seen around the end

of last year and into 2016 are likely to translate

into further declines in fares as fuel hedges

unwind. Exchange rate-adjusted fares fell by

6.2% year-on-year in January 2016.

## **Yields**

## Lower fuel costs continue to feed into lower airfares, helping to stimulate demand





- Source: IATA
- Demand

## Passenger markets enjoying a strong start to 2016, flattered by the leap year



- ➔ Annual growth in global passenger traffic accelerated to 8.6% in February. The outcome was helped by the fact that 2016 is a leap year, but the bigger picture is that the upward trend in seasonally-adjusted traffic, which allows for the extra day in February, remains very strong.
- → Air freight volumes fell by 5.6% year-on-year in comparison February, although the is complicated by the one-off boost to air freight in February 2015 during the disruption at seaports on the US west coast. Looking across January and February combined, air freight volumes were 6.3% higher than at the start to 2014, which translates into a reasonably solid growth rate by air freight's recent disappointing standards.

## Capacity

### Airlines have been cautious in adding passenger capacity, but tentative signs of a pick up



- In general, airlines have reacted to robust travel demand over the recent past by adding capacity cautiously. That said, February was the first month since the middle of last year in which annual capacity growth exceeded that of passenger traffic, and is something to monitor.
- Available freight tonne kilometres increased by 7.5% year-on-year in February. Annual growth in industry-wide freight capacity has now outstripped annual growth in freight volumes for 12 consecutive months.

#### Airline Fleet Development Change in operating fleet (a/c per month) % change in airline seats 200 1.0% 150 100 0.5% 50 0 0.0% -50 -100 -0.5% -150 -200 -1.0% 12 13 14 15 16 Infinitial Deliveries Inhulu Storage Activity Other factors % change in seats m-o-m hibibibi Source: Ascend

## Net storage activity added to the fleet for the first time since the middle of 2015

- → The number of available seats in the global airline fleet increased by 0.6% in February compared to the previous month, and by 5.7% compared to February 2015.
- → 115 new aircraft were delivered in February a pick-up from the 76 delivered in January. Net storage activity made a small positive contribution to the fleet size for the first time since June 2015. The recent turnaround in net storage activity mainly relates to fewer aircraft going into storage, as lower oil prices and robust demand have made it economical to keep flying less fuel-efficient aircraft.

## Passenger and freight load factors continue their divergence



- The passenger load factor across January and February combined was slightly higher than it was during the same period in 2015 and well above the long-run average for the period. However, seasonally adjusted loads have slipped in recent months. High achieved loads have helped to support recent financial results, so we will be monitoring closely as to whether this marks the start of a downward trend.
- → The industry freight load factor dropped to 41.0% in February – well below the long-run average during the first two months of the year. Low loads are keeping intense pressure of freight yields and revenues (a particular headwind for Asia Pacific carriers, for whom cargo is a key part of their business.)

## Data tables

#### Air passenger market detail - February 2016

|               | World   | Februa | February 2016 (% year-on-year) |                           |                         | February 2016 (% year-to-date) |       |                         |                          |
|---------------|---------|--------|--------------------------------|---------------------------|-------------------------|--------------------------------|-------|-------------------------|--------------------------|
|               | share 1 | RPK    | ASK P                          | LF (%-pt) <sup>2</sup> Pl | LF (level) <sup>3</sup> | RPK                            | ASK   | PLF (%-pt) <sup>2</sup> | PLF (level) <sup>3</sup> |
| TOTAL MARKET  | 100.0%  | 8.6%   | 9.6%                           | -0.7%                     | 77.8%                   | 7.8%                           | 7.5%  | 0.3%                    | 78.4%                    |
| Africa        | 2.2%    | 11.6%  | 11.9%                          | -0.1%                     | 65.7%                   | 10.7%                          | 9.3%  | 0.8%                    | 68.2%                    |
| Asia Pacific  | 31.5%   | 9.8%   | 9.6%                           | 0.1%                      | 79.0%                   | 10.2%                          | 8.7%  | 1.1%                    | 78.8%                    |
| Europe        | 26.7%   | 7.5%   | 7.3%                           | 0.2%                      | 77.7%                   | 5.6%                           | 4.5%  | 0.9%                    | 77.9%                    |
| Latin America | 5.4%    | 7.2%   | 7.3%                           | -0.1%                     | 79.5%                   | 6.0%                           | 5.8%  | 0.2%                    | 81.3%                    |
| Middle East   | 9.4%    | 11.0%  | 16.7%                          | -3.8%                     | 73.3%                   | 10.6%                          | 14.7% | -2.8%                   | 75.6%                    |
| North America | 24.7%   | 7.1%   | 9.0%                           | -1.4%                     | 79.1%                   | 5.7%                           | 5.8%  | -0.1%                   | 79.9%                    |
|               |         |        |                                |                           |                         |                                |       |                         |                          |

#### Air freight market detail - February 2016

|               | World   | World February 2016 (% year-on- |       |                         | ear) February 2016 (% year-to-date) |       |       |                         | ate)                     |
|---------------|---------|---------------------------------|-------|-------------------------|-------------------------------------|-------|-------|-------------------------|--------------------------|
|               | share 4 | FTK                             | AFTK  | FLF (%-pt) <sup>2</sup> | FLF (level) <sup>3</sup>            | FTK   | AFTK  | FLF (%-pt) <sup>2</sup> | FLF (level) <sup>3</sup> |
| TOTAL MARKET  | 100.0%  | -5.6%                           | 7.5%  | -5.7%                   | 41.0%                               | -1.6% | 6.8%  | -3.5%                   | 41.2%                    |
| Africa        | 1.5%    | -1.7%                           | 26.2% | -7.1%                   | 25.0%                               | -2.2% | 22.7% | -6.0%                   | 23.5%                    |
| Asia Pacific  | 38.9%   | -12.4%                          | 3.7%  | -8.5%                   | 46.2%                               | -5.7% | 4.4%  | -5.1%                   | 48.2%                    |
| Europe        | 22.3%   | -2.4%                           | 7.3%  | -4.4%                   | 44.6%                               | 0.9%  | 6.2%  | -2.3%                   | 43.6%                    |
| Latin America | 2.8%    | 2.7%                            | 8.4%  | -1.9%                   | 34.6%                               | 1.4%  | 7.6%  | -2.1%                   | 34.0%                    |
| Middle East   | 14.0%   | 3.7%                            | 12.3% | -3.4%                   | 41.0%                               | 6.8%  | 11.0% | -1.6%                   | 40.3%                    |
| North America | 20.5%   | -4.0%                           | 8.0%  | -4.2%                   | 34.0%                               | -2.6% | 6.4%  | -3.1%                   | 33.9%                    |
|               |         |                                 |       |                         |                                     |       |       |                         |                          |

<sup>1</sup>% of industry RPKs in 2015

<sup>4</sup>% of industry FTKs in 2015

<sup>2</sup>Year-on-year change in load factor

<sup>3</sup>Load factor level



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