

IATA

DIGITAL

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Speaker Directory

Geneva, Switzerland 24-25 September 2024



Ajith Pancily, Lead Manager & Head, Special Initiatives, Cargo & Logistics Solutions, IBS

Ajith Pancily Poothiyot forms part of the Product Management & Strategy vertical at IBS Software and heads Special Initiatives for Airline Cargo Solutions. In his current role, Ajith spends most of his time building products that enhance partnerships and collaboration in the air cargo supply chain. He comes with 13+ years of experience in product strategy, product management, thought leadership, and corporate planning. Ajith holds a Masters in Management from IIM Udaipur and an undergraduate degree in Electrical & Electronics from NIT Calicut, India.



Alessandro Rivolta, Corporate Digital Cargo Manager, Alha Airport Spa

Alessandro Rivolta has 27 years of experience in the Cargo Handling sector of our industry. During these 27 years he worked as import/export employee, then Export supervisor and in 2004 was nominated Duty Manager.

In 2007 he moved in the position of Project Manager, where he worked in the implementation of the company in-house system (on the operational and setting side)

In 2022 moved to the position of Corporate Digital cargo Manager, taking care of all the tasks for all the stations of the Alha Group (both online and offline)

Currently responsible towards our customers carriers of all the customs/messaging/interface between our system and airline system (including customs related duties such as ICS-ACAS etc)

Alessandro represent the company in some IATA working group (DCWG, CMWG and ICHC).



Andreas Nettsträter, CEO, Open Logistics Foundation

Andreas has been CEO of the Open Logistics Foundation since 2022 and is responsible for strategy, open source content, community and network management. He works on open source solutions for logistics and supply chain management with a special focus on the Internet of Things, artificial intelligence and autonomous systems. Andreas has a background in computer science and is a member of several initiatives working on the digitalisation of logistics and supply chain management, such as ALICE, the European Technology Platform on Logistics and Plattform Industrie 4.0.



Andress Lam, Head of Cargo Digital at Cathay Cargo

Andress Lam is a digital leader with a comprehensive background in digital technology and IT. Since joining Cathay Cargo in 2022, she has been at the forefront of spearheading digital transformation within the air cargo industry. Her journey in the air cargo sector is marked by a series of strategic initiatives that have significantly uplifted Cathay Cargo's digital capabilities.

With over a decade of experience at Cathay Pacific, Andress has a proven track record of executing complex IT projects across various business units, including Cargo. Her tenure at Cathay Pacific provided her with a solid foundation in the intricacies of air cargo operations, preparing her to lead the digital charge at Cathay Cargo with insight and determination.



Ashok Rajan, SVP- Global Head - Cargo & Logistics Solutions, IBS Software

Leads the Cargo and Logistics solutions vertical at IBS Software delivering digital platforms for the Air Cargo industry the center of which is the market leading iCargo solution. with a 25 Year track record and conceptualizing and building digital platforms for the Air Cargo Industry. An influential voice in the space of digital in the Air Cargo industry, Ashok is a regular on the cargo speaking circuit as well. Under his leadership IBS Software is making a transition from an Airport 2 Airport solutions provider to a broader logistics solutions provider with acquisitions in the space of Ocean Freight solutions as well.



Atilla Lise, Chief Transportation Solutions Officer, Hitit Computer Services

He is senior-level executive with 35+ years of experience in airline management, IT technologies, air cargo & logistics industry.

He started working at Turkish Airlines IT Department and held senior level positions within the IT department until 2000. He developed and implemented several projects, including Air Cargo Management System as well.

Then, he continued his path as head of Turkish Airlines Cargo, SVP Cargo. In 2011, he moved into Administrative Affairs department as Senior VP in Turkish Airlines.

He started working at Hitit as the Head of Air Cargo & Logistics Solutions in October 2018. Currently, he keeps the position of Chief Transportation Solutions Officer at Hitit Computer Services and responsible for variety of functional areas. He speaks Turkish and English. He is married with two children.



Christian Riege, CTO and Managing Director at Riege Software

After studying Computer Science at the Universities of Kaiserslautern and Cologne, Christian joined the family business in its early days. He has been involved in the design and development of computer systems for the freight forwarding industry for more than 30 years. His foremost interests lie in challenging and pushing the boundaries of human-computer-interfaces whilst establishing digitality in logistics. Following the principle of "divide and conquer" Christian values convention over configuration, building the future of digital logistics as one key industry player.



Chesley Escott, Program Officer, Pre-load Air Cargo Targeting (PACT) Program, Transport Canada

Ches Escott has a background in computer science and has been a member of Transport Canada's Advanced Passenger And Cargo Analytics (APACA) group for more than nine years. In that time, he has played a key role in modernizing air cargo security intake processes and now serves as the agile product owner for Canada's pre-load air cargo program (PACT).



Chris McDermott, CEO, CHAMP Cargosystems

Chris McDermott was appointed CEO of CHAMP Cargosystems S.A., in November 2020.

Chris's wealth of experience in global information technologies encompasses 25+ years in executive leadership positions at a range of top international companies such as SITA, Logica and Unisys.

Building on his strong cross-sector and digitalization experiences in telecommunications and financial services, as CEO at CHAMP Cargosystems, Chris is committed to enabling transformation and innovation across the business and the air cargo industry.

Chris is a firm believer that strong customer relationships, applying best practices, and a commitment to innovation are the foundations for delivering business value in the long-term.

Hailing from Scotland, Chris began his career in the research and development of sonar systems before moving into telecommunications and IT. In his spare time, he enjoys golf and rugby (now only as a spectator) and time with his family.



Don Bender, Manager Solutions Delivery-Digital Engagement, American Airlines Cargo

As part of the Solutions Delivery organization within American Airlines Cargo, Don leads a team that manages customer facing and digital products including the aacargo.com website, online booking channels and account management tools. Don also champions improved shipping efficiencies through the establishment and enhancement of digital processes.

Don joined American Airlines in 2001 and has held several positions within the Cargo, Customer Experience, Revenue Management, Finance and Sales organizations. Prior to joining American, Don worked for three other airlines in airport operations, reservations, sales, and marketing.



**Christian Lehr Dr.
Senior Director Global Fulfillment Development, Lufthansa Cargo**

Dr. Christian Lehr holds the position of Senior Director Global Fulfillment Development at Lufthansa Cargo. In this role he is responsible for the digitalization, automation, and continuous improvement of handling processes for all hubs and stations in Lufthansa Cargo`s worldwide network. He has been with Lufthansa Cargo for thirteen years and has held several positions at LCAG Headquarters as well as the Lufthansa Cargo Hub in Frankfurt, always with a strong focus on Lean, Production Planning & Control, and Digitization & Automation topics. Before joining Lufthansa Cargo, he worked as an academic research associate, completing his PhD Degree in Supply Chain Management at the University of Mannheim, where he has also completed his studies of Business Administration.



Dr Jan-Wilhelm Breithaupt, CEO Jettainer

The experienced airfreight executive, Dr Jan-Wilhelm Breithaupt, holds a doctorate in production logistics and has been driving industry-wide digital transformation projects and process improvement initiatives for more than 20 years. He held various positions within the Lufthansa Group and was most recently responsible for global customer service and handling as Vice President Global Fulfillment Management at Lufthansa Cargo. In this role, he pioneered various digital services for handling, including the electronic Air Waybill. Together with the International Air Transport Association (IATA) and the Digital Test Field Air Cargo, he drove forward the ONE Record initiative, which aims to create a standardized data model to seamlessly integrate all elements of the supply chain and thus improve collaboration within the industry. Effective June 1, 2024 Dr Jan-Wilhelm Breithaupt has been appointed Chief Executive Officer of Jettainer, the global leader in Unit Load Device (ULD) management services.



Guillaume Crozier, SVP UAE Cargo and Global Cargo Strategy, dnata

Guillaume leads dnata's cargo business in the U.A.E. and is responsible for the Global Cargo Strategy, covering warehouse and freighter handling, 3PL, RFS, Airport Community System and GSSA product. Guillaume started his career with the Emirates Group in 2011. His previous positions include DVP Operational Performances and Product development for dnata International network, VP Operational Performance, and COO in Switzerland. Before joining the Emirates Group his aviation career covered various leadership positions across the cargo industry, mainly in the Cargo GSSA segment. Guillaume holds a Master degree in Business Management from Emlyon Business School.



Ho Yew Kong, Head, Product Delivery, CCN

With over 20 years of experience in the airfreight and technology sectors, I have held roles ranging from software developer to business analyst, and now lead a product team at Cargo Community Network Pte Ltd. Throughout my career, I've contributed to key industry initiatives such as IATA's e-freight and CargoIQ projects and now ONE Record. My focus has been on finding better ways to improve processes and deliver practical, impactful solutions to the air freight industry.



Keith Lam, Business Solutions Manager, GLS HK

Mr. Keith Lam has been a pivotal executive at GLS since 2005, bringing over two decades of expertise in IT solution implementation within the air cargo industry. His extensive experience has been instrumental in driving numerous major initiatives, including CargoIQ, eAWB/efreight, and cutting-edge digitalization solutions such as the ONE Record projects implementation, ACI/PLACI, and Air Mail solutions, among others.

He spearheads a team of specialists dedicated to enhancing GLS's capabilities in supporting a variety of messaging standards, including ONE Record, CargoIMP, IATA XML, and UPU.

In his role, Keith also actively engages with IATA DCWG as part of GLS's strategic partnership with IATA. His efforts are crucial in promoting the standardization of ONE Record for future data sharing and exchange between stakeholders, solidifying GLS's position at the forefront of the industry.



Klaas Kurz, Director Aviation Security & Governance at Schenker AG

Klaas has over 20 years of experience in the freight forwarding industry, in IT and operations. In his current position at Schenker AG, he is taking care of Aviation Security and Governance. In this role he is also responsible for carrier connections. He is member Vice Chair of the IATA Digital Cargo Working Group and member of the Cargo Messaging Working Group. He also represents his company in Cargo iQ.



Matthias Hurst, Managing Director, Colog

Matthias studied Business Administration with a focus on freight forwarding, transportation and logistics. After graduating in 2001, he acquired extensive knowledge in contract logistics. He successfully managed integrated warehousing- and distribution-projects on national and international levels, including negotiations with customs authorities on bonded warehouses and related procedures but also outsourcing projects under German labor laws. After holding various positions in the Supply Chain Solutions department of a large multinational forwarder in Switzerland, Matthias started in the airfreight department of the company's global head office in 2010. Then, Matthias joined various collaborative industry initiatives like Cargo iQ, where he became a board member in 2018. When IATA's Digital Cargo Working Group was founded, the group elected Matthias as their first chairman. In 2022, Matthias started his own business and is providing consultancy in his areas of his expertise, while continuing to promote digitalization in the air cargo industry.



Michael Lex, Chief Information Officer, Cargomind

Michael Lex is the CIO of Cargomind, where he contributes to the digital transformation initiatives for nearly 10 years. With a background in business administration and informatics, Michael has a deep passion for optimizing processes through technology. Prior to joining Cargomind, he worked as a consultant specializing in process and IT management. As a member of Cargo iQ, Michael is also dedicated standards and quality management in the air freight industry.



Nazim Ros, Manager Cargo Industry Affairs, Singapore Airlines

Nazim is responsible for the development of cargo business processes to support the adoption of the latest industry standards for messaging and digital data connectivity in Singapore Airlines. Besides leading initiatives to align with Cargo iQ's process improvement framework, he also manages the compliance program relating to cargo customs focusing on the PLACI and pre-arrival standards.

Nazim is a member of the IATA Cargo Services Conference (CSC), Cargo Operations Technology Board (COTB) and Digital Cargo working group (DCWG).

Moritz Köhler, Head of Fulfillment Digitization, Lufthansa Cargo AG



Moritz Köhler has been at the helm of the Department of Fulfillment Digitization at Lufthansa Cargo since May 2024, driving forward digital solutions with focus on enhancing the exchange of information among all relevant stakeholders. His department is pioneering transformative initiatives, including: Implementing AI-driven solutions to streamline the acceptance process of airfreight, Spearheading data exchange initiatives based on the new ONE Record standard, Advancing the digitization of essential documents within the airfreight industry, paving the way for greater efficiency and transparency.

His previous positions at Lufthansa Cargo include Leading the successful entry-into-service project for the A321 freighters at Lufthansa Cargo, Steering strategic projects in flight operations department, Holding key positions in commercial and revenue management both in Germany and the USA.

He is a distinguished graduate with a diploma in business administration.



Nemil Sheriff, Senior Product Manager – Cargo Portals & APIs | CHAMP Cargosystems

Nemil is a Senior Product Manager at CHAMP Cargosystems with two decades of experience in air cargo IT solutions. His expertise covers cargo management platforms, EDI systems, APIs, and portals. At CHAMP, Nemil focuses on APIs and Portals and is actively involved in the company's IATA ONE Record program. Nemil's proficiency in API development aligns seamlessly with ONE Record's innovative approach as a data-sharing platform. Nemil's goal is to connect the air cargo industry through flexible, interoperable digital solutions.



Niclas Scheiber, Research Assistant, Frankfurt University of Applied Science

A researcher at Frankfurt University, Niclas Scheiber is an active contributor to the ONE Record standard. This includes the design, implementation and testing of version 3.0 of the data model, mandated by IATA's working groups. As the elected chair of the Data Model Working Group, he is now supporting interested parties as a ONE Record mentor at IATA's ONE Record hackathons and beyond. Outside of ONE this, his current research focusses on how to better utilize the flow of information in air cargo in operational decisions, using discrete event-based simulation models.



Oliver Ditz, Project Manager, Fraunhofer IML

Oliver Ditz is project manager with the Aviation Logistics department of the Fraunhofer Institute for Material Flow and Logistics. In this function, he is perusing aviation related research, particularly in digitalization of air cargo.

Oliver holds a master's degree in civil engineering with a focus on digitalization. He was involved in a number of projects in air cargo site planning at Airports such as London and Zurich. Most recently, he has been active as a Product Owner & Project Manager in various development projects such as the Silicon Economy and the Digital Testbed Air Cargo. In his current role, he is responsible for the development of DTAC's *open source ONE Record server software* called *NE:ONE*.



Simon Linder, Director Sales Department, Dakosy

Simon Linder has been Sales Director at DAKOSY since 2015 and is as such responsible for the continuous growth of the company's business, which includes the provisioning of cargo IT platforms, customs software and forwarding solutions, in collaboration with DAKOSY's subsidiary CargoSoft and the newly founded joint venture allivate. Most recently he is involved in several eCommerce projects for airfreight, e.g. at the airports of Leipzig, Frankfurt and Cologne. Before joining DAKOSY he was working for BearingPoint, a global management and technology consultancy from 2005 - 2008 after which he joined Lufthansa Technik Logistik Services, where he worked in different leading positions. Simon studied industrial engineering at the TUHH in Hamburg.



Simon Sharpe, Global IT Service Manager – Cargo, Swissport

I was born in Manchester England and entered the Cargo industry at the age of 18, working my whole career in the industry in varying positions. I'm passionate about our industry and improving processes and the technologies we adopt. As an IT Service Manager for Swissport, I'm responsible for successfully implementing and managing many applications along my career and looking forward to implementing OneRecord.



Stephen Mouland, Manager, Application Development Enterprise Solutions, Service & Digital Group, Transport Canada

Stephen Mouland, a graduate of Memorial University, Newfoundland, and Labrador, holds a Bachelor of Science degree, in Computer Science. With over a decade of professional experience, Stephen has made significant contributions across various transport sectors, in both private and public. In 2019, Stephen joined Transport Canada and currently holds the position of IT Manager. A key highlight of his career is his leadership in the development of PACT AI (Preload Air Cargo Targeting Artificial Intelligence). This initiative by Transport Canada aims to identify and apply mitigation measures to high-risk air cargo shipments before they are transported to Canada. Under Stephen's guidance, his team developed a system to accept manifests from Air Cargo Stakeholders, review them, and assign risk scores. This innovative approach reduces the threat to cargo planes inbound to Canada and showcases Transport Canada's ability to drive innovation and efficiency in the transport sector.



Su Ket Kiong, Head, Platform Development, CCN

I have worked in Cargo Community Network Pte Ltd for 25 years, starting as a software developer and architect. Over the years, I have taken on various roles, and I currently manage platform development, application, and partner system integration. I have extensive experience in software design and development, as well as software architecture and solutions.



Ensar Akdag, Digital Cargo Supervisor, Turkish Cargo

Ensar is an experienced professional in air cargo logistics, specializing in digital transformation and operational performance development project.

With extensive involvement in key industry projects such as IATA ONE Record and IATA e-freight, Ensar has contributed to the modernization of data exchange and paperless processes within the air cargo sector.

He has also played a significant role in Cargo iQ project on his organization, helping to standardize quality management across the company and the supply chain.

In addition, Ensar has successfully led several authority integrations projects, including ICS2, ACAS and PACT, ensuring compliance with global security regulations and enhancing the efficiency of customs clearance processes.

His expertise extends to Operational Performance Development Projects, where he has driven initiatives towards digitalization, improve workflow efficiency, and boost overall performance metrics in air cargo operations.



Dr.-Ing. Harald Sieke, Head of Center for Logistics & Mobility Aviation Logistics, Fraunhofer IML

Dr.-Ing. Harald Sieke graduated in industrial engineering from the Technical University of Darmstadt in 2001. Until May 2018, he was project manager at the Fraunhofer IML – Project Center Air Transport Logistics at Frankfurt Airport. Since June 2018, he is head of the department Aviation Logistics at Fraunhofer IML. His work focuses on the development and expansion planning of air freight locations, process analysis and activity-based costing as well as data management and statistical analyses. His research topics include cargo handling at airports, „modeling large networks in logistics“ and the development of digitalization solutions at airports and sustainability in aviation processes. His special focus is currently on the use of new technologies such as artificial intelligence and augmented and virtual reality applications in air freight and passenger transportation.