

**IATA**

**DIGITAL**

**CARGO**

**CONFERENCE**



Geneva, Switzerland  
24-25 September 2024

# PROGRAM



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# IATA DIGITAL CARGO CONFERENCE

Tuesday, 24 September 2024  
Digital Cargo Conference: Day 1

## Executive session

- 09h00 – 09h05 **Welcome address**  
**Brendan Sullivan**, Global Head of Cargo, IATA
- 09h05 – 09h20 **Executive keynote on digitalization**  
**Andress Lam**, Head Cargo Digital, Cathay Cargo
- 09h20 – 09h35 **Industry vision for digital air cargo 2030**  
**Ashok Rajan**, SVP- Global Head - Cargo & Logistics Solutions, IBS Software
- 09h35 – 09h50 **Leadership in Digitalization – an industry perspective**  
**Chris McDermott**, CEO, CHAMP Cargo Systems
- 09h50 – 10h30 **Digitalization Leadership Charter - Panel discussion with signatories**  
**Moderator: Dr. Jan-Wilhelm Breithaupt**, Managing Director, Jettainer  
**Panelists**  
**Andress Lam**, Head Cargo Digital, Cathay Cargo  
**Ashok Rajan**, SVP- Global Head - Cargo & Logistics Solutions, IBS Software  
**Attila Lise**, Head of Air Cargo & Logistic Solutions, Hitit Computer Services  
**Chris McDermott**, CEO, CHAMP Cargo Systems
- 10h30 – 11h00 **Networking Break**

## Digital Cargo transition | 1.1.2026

- 11h00 – 11h10 **ONE Record Transition roadmap update**  
**Matthias Hurst**, Managing Director, COLOG
- 11h10 – 11h25 **ONE Record implementation at Lufthansa - lessons learned**  
**Moritz Köhler**, Head of Fulfillment Digitization, Lufthansa Cargo AG
- 11h25 – 11h45 **1R Shipment Record PoC: lessons learned from SQ-IBS-CCN**  
**Nazim Ros**, Manager Cargo Industry Affairs, Singapore Airlines  
**Ajith Pancily**, Lead Manager & Head, Special Initiatives, Cargo & Logistics Solutions, IBS  
**Su Ket Kiong**, Head, Platform Development, CCN  
**Ho Yew Kong**, Head, Product Delivery, CCN
- 11h45 – 12h30 **Panel : Industry readiness for ONE Record 1-1-2026: where do we stand?**  
**Moderator: Klaas Kurz**, Director AVSEC + Governance, DB Schenker  
**Panelists**  
**Simon Sharpe**, Cargo IT Service Manager, Swissport  
**Don Bender**, Manager, Solutions Delivery-Digital Engagement, American Airlines  
**Michael Lex**, Chief Information Officer, Cargomind
- 12h30 – 14h00 **Networking lunch**



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## Highlights on ONE Record standard

- 14h00 – 14h10**      **What is new on ONE Record data model and API?**  
Niclas Scheiber, Research Assistant, Frankfurt University of Applied Science
- 14h10 – 14h20**      **Standard implementation: how the testing suite supports implementation?**  
Davide Alocci, API Development Lead, Digital Cargo, IATA
- 14h20 – 14h30**      **ONE Record orchestration: putting ONE Record into music**  
Marie Seco, Executive Director, Cargo iQ  
Niclas Scheiber, Research Assistant, Frankfurt University of Applied Science
- 14h30 – 15h00**      **ONE Record use case demos**  
Oliver Ditz, Project Manager, Fraunhofer IML  
Andreas Nettsträter, CEO, Open Logistics Foundation
- 15h00 – 15h45**      **Networking break**

## ONE Record landscape

- 15h45 – 16h00**      **From EDI to data sharing**  
Nemil Sheriff, Senior Product Manager – API Gateway & Portals, CHAMP Cargosystems
- 16h00 – 16h20**      **Focus on implementation strategies**  
Dr. Christian Lehr, Senior Director Fulfillment Development, Lufthansa Cargo
- 16h20 – 17h00**      **Panel discussion: ONE Record integration among different stakeholders**  
Moderator: Christian Riege, Managing Director & CTO, Riege Software  
Panelists  
Jonathan Parkinson, Director Digital Product – Cargo IT, Air Canada  
Alessandro Rivolta, Digital Manager, ALHA ground handling  
Klaas Kurz, Director AVSEC + Governance, DB Schenker
- 17h00 – 17h20**      **Implementation solutions by solution providers**  
Keith Lam, Business Solutions Manager, GLS HK

**17h30 – 19h00**      **Networking cocktails**  
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**Wednesday, 25 September 2024**

**Digital Cargo Conference: Day 2**

## **E-commerce & customs digital engagement**

- 09h15 – 09h20**     **Welcome back and conference overview day 2**  
Henk Mulder, Head of Digital Cargo, IATA
- 09h20 – 09h40**     **Advanced E-commerce Shipment Tracking with ONE Record: From Hackathon Concept to Industry Solution**  
Ensar Akdag, Digital Cargo Supervisor, Turkish Cargo
- 09h40 – 09h55**     **Data sharing & process digitalization – the key to operational efficiency**  
Guillaume Crozier, SVP UAE Cargo and Global Cargo Strategy, dnata
- 09h55 – 10h10**     **Data Sharing for Customs Processes: Transport Canada's PACT AI**  
**Stephen Moulard**, Manager, Application Development Enterprise Solutions, Service and Digital Group, Transport Canada  
**Chesley Escott**, Program Officer, Pre-load Air Cargo Targeting (PACT) Program, Transport Canada
- 10h10 – 10h30**     **Cross-border E-commerce: Automizing customs processes**  
Simon Linder, Director Sales Department, Dakosy
- 10h30 – 11h00**     **Networking Break**

## **IATA's vision on new technologies**

- 11h00 – 11h30**     **IATA Digital Cargo Solutions**  
David Wall, Director Safety and Cargo Compliance & Operations Solutions, IATA
- 11h30 – 11h50**     **Fireside chat: IATA's vision on global impact of AI and its influence on aviation**  
**Kim Macaulay**, Chief Information & Data Officer, IATA  
**Sami Ferchiou**, Data Science Specialist, IATA  
**Serafeim Loukas**, Data Scientist, IATA
- 11h50 – 12h10**     **IATA and Digital Identities**  
Gabriel Marquie, Senior Manager Digital Identity, IATA
- 12h10 – 12h30**     **How technology will shape the future of the air cargo industry**  
Henk Mulder, Head of Digital Cargo, IATA
- 12h30 – 14h00**     **Networking lunch**

## **Artificial Intelligence**

- 14h00 – 14h20**     **AI in digital transformation in air cargo**  
Dr. Pawel Kampczyk, Assistant Director Data Science, IATA
- 14h20 – 14h40**     **ML and Computer Vision: Opportunities for cargo operations**  
Dr.-Ing. Harald Sieke, Head of Center for Logistics & Mobility Aviation Logistics, Fraunhofer IML
- 14h40 – 15h20**     **Panel discussion: The potential of Generative AI in Air Cargo**  
**Moderator: Dr. Pawel Kampczyk**, Assistant Director Data Science, IATA  
**Panelists**  
**Dr.-Ing. Harald Sieke**, Head of Center for Logistics & Mobility Aviation Logistics, Fraunhofer IML  
**Sandrine Virginie Hilaire**, Assistant Director Specialist Counsel DPPC, IATA  
**Henk Mulder**, Head of Digital Cargo, IATA
- 15h20 – 15h30**     **Closing remarks**  
Henk Mulder, Head of Digital Cargo, IATA





# The Market Leader in Air Cargo Management



**37**

trusted  
global customers



**42K**

shipments  
transported daily



**17K** tons

handled  
daily



**85** Mn

FTK  
managed daily

Digital processes for  
commercial and  
operational excellence  
and sustainability

Platform solution that  
enables seamless  
collaboration with  
customers, partners  
and suppliers

High availability  
SaaS solution for  
unmatched  
performance and  
reliability

Largest community of  
cargo airlines & GHA's  
collaborating and  
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