IATA WORLD CARGO SYMPOSIUM

Dubai, UAE
15 – 17 April 2025

AGENDA STREAM 1 DIGITALIZATION

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09:00 - 09:05   **Opening Remarks**

09:05 - 09:15   **Keynote 1: Industry executive on insights and learnings of implementation of digital solutions**

09:15 - 09:30   **Keynote 2: Industry executive on implementation of digital solutions and impacts**
Guillaume Crozier, Chief Cargo Officer, dnata

09:30 - 09:50   **Digitalization Leadership Charter Fireside chat**
An informal yet informative discussion with key players in the industry, sharing their experiences and outlook of the Digitalization Leadership Charter.
Janet Wallace, Managing Director Cargo Ops & Transformation, Air Canada
Dr. Jan-Wilhelm Breithaupt, CEO, Jettainer
Charles Marrale, CEO, Exfreight

09:50 – 10:30   **Panel Discussion: The Realities of Airline Digitalization**
A candid discussion with airline executives on the practical challenges, successes, and trade-offs of staying ahead—or simply keeping up—with digital transformation in aviation.
Gabriela Hiitola, SVP Cargo, Finnair
Mark Drusch, Chief Officer Cargo, Qatar Airways
Jannie Davel, CEO, MSC Air Cargo

10:30 - 11:30   **Networking Break - WCS Exhibition Hall**

11:30 – 12:30   **Spotlight 1: ONE Record and its impact on Cargo Operations**
The use cases demonstrate how IATA's ONE Record API data standards have replaced the traditional messaging, establishing a new data exchange method. The next steps involve incorporating diverse data types per the IATA ONE Record data model to receive more comprehensive data sooner, enhancing operational decisions and benefits for all partners.

ONE Record Use case demonstration
Ajith Pancily, Lead Manager & Head, Special Initiatives, Cargo & Logistics Solutions, IBS Software
Nazim Ros, Manager Cargo Industry Affairs, Singapore Airlines
Thang Jiew Tee, Head of Product delivery, CCN

One Record Implementation Success - Industry Partners Share Path to 2026
Nemil Sheriff, Senior Product Manager, Cargo Portals & APIs, CHAMP
Andress Lam, Head of Cargo Digital, Cathay Cargo
Pedro Garcia, CIO, WFS

12:30 - 14:00	**Networking Lunch - WCS Exhibition Hall**

14:00 – 15:00　　**Spotlight 2: Data & Innovation**
An insightful session delving into the transformative power of data and innovation. Whether you're a data enthusiast, a tech innovator, or simply curious about the future of data, these sessions promise to offer valuable perspectives and actionable takeaways.

Data at the service of Delivering Promises

ONE Record - Data transparency beyond Shipments
Stefanie Pauly, Chief Information & Technology Officer, Jettainer

How data is changing an Air Cargo Handling Terminal
Philippe de Backer, CEO, Lödige Industries

15:00 – 16:00	**Networking Break - WCS Exhibition Hall**

16:00 – 16:20　　**ONE Record use case demos**
Practical demonstration of ONE Record use cases, showcasing real-world applications and benefits
Matthias Hurst, Director, Global Airfreight Initiatives, Agility
Marlon Guerios, Product Manager, Cargo Digital Platform, Air Canada

16:20 – 16:40　　**Global Digital Cargo Open-Source Community**
The importance of a global digital cargo community and how it enhances industry collaboration and efficiency.
Andreas Nettsträter, CEO, Open Logistics Foundation
Carina Tüllmann, CCO, Open Logistics Foundation

16:40 – 16:55　　**AI-Driven Innovations in Air Cargo: Enhancing Efficiency and Accuracy**
How AI-driven innovations are transforming air cargo operations, improving efficiency and accuracy
Zvi Schreiber, CEO, Freightos

16:55 – 17:00　　**Closing Remarks**

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